



Visible Systems Corporation
711 Atlantic Avenue, Boston, MA 02111
www.visible.com

News Release: Visible Systems Corporation and John Wiley and Sons (Wiley) jointly introduce the idea of "Designing the Future of IT" with a new educational offering.

BOSTON, MA, August 14, 2013 - Visible® in a partnership with Wiley plans to provide learners with a unique experience to learn how to design future IT applications. Effective today, the Dennis, Wixom, and Roth's SAD 5e Textbook ordered from Wiley will include a streamlined, discounted process for learners to obtain the Visible Analyst. This offering includes a unique approach to intuitive systems analysis and design for all design challenges; be it traditional, agile, hybrid or object-oriented analysis and design practices. The Dennis, Wixom, and Roth's SAD 5e Textbook continues to offer a hands-on approach to SA&D while focusing on the core set of skills that all analysts must possess. Building on their experience as professional systems analysts and award-winning authors; Dennis, Wixom, and Roth capture the experience of developing and analyzing systems in a way that learners can understand and readily apply. With Systems Analysis and Design, 5th Edition, learners will leave the course with a rich foundation of experience for prospective work in IT.

Visible Analyst has been bundled with more than two dozen college textbooks and taught at more than 3,000 colleges and universities around the world. "Visible Analyst is the easiest modeling tool to use and learn. Learners are afforded the opportunity to master design skills critical to the development and implementation of enterprise-wide systems and applications" said John Nash, Vice President of Marketing. For colleges and universities that need to do team projects, a multi-user lab version of Visible Analyst is available, capable of supporting computer labs from dozens to hundreds of users. "Our agreement with Visible enables us to offer Visible Analyst, an automated modeling tool for learners to learn systems analysis and design through hands-on exercises while building a "real world" project. This furthers our goal of helping teachers to teach and learners to learn," said Don Fowley, VP and Executive Publisher.

BENEFITS FOR YOUR LEARNERS:

- The price for the new ISBN (book with inserted card) is 10% lower than the new book alone.
- Learners who buy a new book (with inserted card) will get a 35% discount off of the list price of the Visible Analyst software.
- With the downloadable edition of Visible Analyst, learners will get SOFTWARE, TUTORIALS, HOW-TO VIDEOS, and an INSTRUCTIONAL PROJECT.

INSTRUCTOR COPY AND WEBINAR TRAINING AVAILABLE:

If interested, please contact John Nash directly at jnash@visible.com. Please email John directly with your name, school name, email, phone, and course name or contact your local Wiley sales rep with any questions about ordering the text, ordering versions of the eBook, accessing supplements, etc.

About John Wiley & Sons, Inc.

Founded in 1807, John Wiley & Sons, Inc. has been a valued source of information and understanding for 200 years, helping people around the world meet their needs and fulfill their aspirations. Wiley's core businesses publish scientific, technical, medical and scholarly journals, encyclopedias, books, and online products and services; professional/trade books, subscription products, training materials, and online applications and websites; and educational materials for undergraduate and graduate learners and lifelong learners. Wiley's global headquarters are located in Hoboken, New Jersey, with operations in the U.S., Europe, Asia, Canada, and Australia. The Company's Web site can be accessed at www.wiley.com.

About Visible Systems Corporation:

Visible Systems Corporation is a leading supplier of integrated modeling tools and solutions for enterprise applications, information management and business process re-engineering. For more than 25 years, Visible has been dedicated to providing businesses with model-based solutions and services in conjunction with consulting, education, and support around the world. For more information on Visible, please visit: www.visible.com.

###

©2013 Visible Systems Corporation. All rights reserved.



Visible® Visualize. Align. Transform.™ Visualize patterns, align strategy and transform change into meaningful business outcomes.